

Abraham A. Friedman

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WORK EXPERIENCE

Bookseller

Greenlight Bookstore June 2019 — March 2020 New York, NY

- Working knowledge of complete store inventory
- Suggested personalized recommendations to diverse customer base
- Duties included register, shelving, inventory, sales floor, merchandising, and wrapping

Freelance Copywriter

September 2018 — October 2019 New York, NY

- Wrote copy for 300+ products on strict end of day deadline
- Posted SEO articles for major national brands (Nike, Wayfair, etc.)

Copy Editor / Copy Coordinator

Zulily July 2016 — September 2018 Seattle, WA

- Saved \$10K per month by leveraging cost vs. productivity of third-party resources
- Facilitated cross-functional partnership between multi-org stakeholders on long term projects
- Communicated with all levels of company to ensure dynamic deliverables met target deadline
- Allocated 3500+ products daily to 30+ member team using real-time data to manage workflow
- Sent time-sensitive daily report to 500+ people
- Co-hosted monthly book club promoting open discussion and engagement

Bookseller / Event & Website Coordinator

Queen Anne Book Company April 2014 — July 2016 Seattle, WA

- Coordinated and hosted author readings for groups of 60+ people
- Communicated with publishers, agents, and authors at all levels of event planning
- Managed 25+ events at varying levels of completion using multiple documentation systems
- Expanded events program by 150% leading to increased sales and brand awareness
- Re-designed website; created scheduled content and internal documentation
- Analyzed sales using Above The Treeline analytics and adjusted inventory accordingly

Library Assistant

WWU Libraries September 2011 — March 2014 Bellingham, WA

- Performed full range of circulation duties including sorting, scanning, shelving, floor management
- Educated patrons on library resources, including search, research, reference, and reservation
- Taught coworkers front- and back-end of industry-standard search system (ALMA)

EDUCATION & AWARDS

Interdisciplinary B.A. with a focus on Literature & Philosophy of Mind

Fairhaven College • Western Washington University • Bellingham, WA • March 2014

Zulily Quarterly Performance Award - Summer 2017 & Summer 2018